

Community radio licence: key commitments

Licence outline: CR218

Station name	Gateway 97.8
Community to be served	The residents of Basildon and the surrounding areas.
Licence area	Basildon (up to a 5km radius from the transmission site)
Frequency	97.8MHz
Licensee:	Mr. D Lawrence

Character of service

Gateway 97.8 will enhance community cohesion by developing the station to reach, involve and service the communities of Basildon and East Thurrock

Programming

- Output will typically comprise 70% music and 30% speech ('speech' excludes advertising, programme/promotional trails and sponsor credits).
- Music output will comprise a mix of music from the 1960s to current chart and featuring other genres such as country, jazz, classical, rock and blues, reggae, folk and soul. Specialist music programmes may include music from different parts of the world or a focus on local music.
- Speech output will include community news and information, national news, traffic and travel information, interviews and discussion programmes, sport, occasional documentaries, stories and drama, a what's on guide and a schools based programme.
- Output will be broadcast in English with other community languages as demand and volunteer availability allows.
- The service will typically be live for at least 12 hours per day. (Live programming may include pre-recorded inserts, if applicable). The majority of the output will be locally produced.

Social gain objectives

Community Radio Order 2004: "It is a characteristic of community radio services that they are local services provided primarily (a) for the good of members of the public, or of particular communities, and (b) in order to deliver social gain, rather than primarily for commercial reasons or for the financial or other material gain of the individuals involved in providing the service."

"(a) the provision of sound broadcasting services to individuals who are otherwise underserved"

- The station will broadcast programming that reflects the diversity of the people living in the target community.
- The station will offer local residents opportunities to take part in the service.

“(b) the facilitation of discussion and the expression of opinion”

- The station will broadcast programmes relating to local issues of importance to the target community such as health, arts, sports, multi-cultural, youth, education and employment issues.
- Listeners will be encouraged to participate and offer their opinions through interviews, phone ins, outside broadcast opportunities and round table discussions as well as through text messages, web forums and social networking sites.
- Some programmes may be themed around topical issues to encourage discussion and interaction with listeners.

“(c) the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service”

- The station will offer work experience and volunteer job placements to at least 24 local people each year. In addition to this there will be volunteering opportunities for 100 school children annually.
- The station will engage with local schools and colleges, providing work experience and short accredited courses for up to 30 students each year.
- Up to 100 members of the target community will be offered training in radio presenting, research for radio, interviewing, editing and technical radio skills each year.

“(d) the better understanding of the particular community and the strengthening of the links within it”

- The station will liaise with local council officials to ensure that its service remains relevant to the changing needs of the target community.
- Local groups and charities will be given the opportunity to present themselves to listeners through occasional programming on the station and community service announcements
- The station will broadcast from local events when the opportunity arises and will develop and deliver roadshows. Listeners will be able to make direct contact with the station through these events.

Additional social gain objectives:

- The station will promote local job opportunities and employment services as part of its service.
- The station will promote and create awareness of services in the target community as well as relevant national services in matters such as the environment, social legislation and education.

Access and participation

Community Radio Order 2004: "It is a characteristic of every community radio service that members of the community it is intended to serve are given opportunities to participate in the operation and management of the service."

- The station will operate an open door policy and listeners will be able to visit the station or make contact by, for example phone, email and text message. The station's town centre studio and training rooms will provide easy access for listeners and members of the community.
- Training opportunities with the station will be advertised locally, on the station website and as part of the service.
- Listeners will be able to get involved in the station through the station's recruitment campaign as part of the listeners feedback service as well as through local promotion campaigns.
- Volunteers may be given the opportunity to participate in the operation and management of the service if they want to further their involvement with the station.

Accountability to the target community

Community Radio Order 2004: "It is a characteristic of every community radio service that, in respect of the provision of that service, the person providing the service makes himself accountable to the community that the service is intended to serve."

- The station will hold an AGM each year which will be open to the general public and will be advertised in the local press.
- The station's independent Consultative & Advisory Group, made up of local residents, representatives from local emergency services and key figures of the community will meet on a quarterly basis. Their findings and recommendations will be shared with the station management and published on the station's website.
- The station will publicise its public Listener Forum meetings through the service. The meetings will take place on a quarterly basis and all listeners can attend. Recommendations will be made to the station management and published on the station's website.
- A complaints policy for listeners and a grievance policy for staff/volunteers will be put in place.

**All material in italics is direct quotations from the Community Radio Order 2004*

[Date: October 2010]